



July 17, 2020



You Choose a Charity; We Make the Donation!



In addition to our traditional fundraising campaign, the MBA's Charitable Foundation, assisted by our bank marketing partner [A World for Good](#), is launching three social media campaigns to let you, your employees, and your customers participate in how funds will be distributed to various agencies across the Commonwealth.

Recently, the Foundation Trustees voted to grant special awards to a number of organizations that have been actively working to help those affected by the COVID-19 pandemic. These campaigns highlight the good works of 18 unique Massachusetts organizations and remind the public of the approximately \$105 million charitable contributions made annually by the Massachusetts banking industry.

Each MBA Charitable Foundation social media campaign will be awarding \$5,000 per campaign to six organizations. All selected organizations will receive \$500 and we will use your input to allocate the remaining \$2,000! Visit and share <https://www.aworldforgood.com/a/massbankers> to learn more and cast a vote!

Our [first campaign](#) launches today and ends on July 31. Connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) to get updates throughout the month. Vote for your favorite organization once a day throughout the campaign! Please share the link with your employees, customers and social media followers. We will allocate the funds based on the percentage of votes received at the end of the campaign.

Thank you very much for your support. Please participate and help your favorite local organizations!

Sincerely,

[Daniel J. Forte](#)
President & CEO



[Unsubscribe or update your email address.](#)

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