The Massachusetts Bankers Association is pleased to offer a wide variety of sponsorship opportunities to its Associate members. Inside you will find information about exciting exhibitor, sponsorship and advertising opportunities.

Prices are a guide only. Sponsorship opportunities are available to Associate members only and are filled on a first-come, first-serve basis and include signage at the event, mention in the marketing materials, as well as an announcement from the dais drawing attention to your commitment and your membership.

If there is an event you wish to reserve in advance, fill out the enclosed form and return it as requested. Sponsorships with MBA provide a cost-effective way to strengthen your brand, an opportunity to network with banking professionals, and build and cultivate relationships—from emerging leaders to industry veterans.

For more information contact Meghan McCarthy, Director, Education, 617-502-3807, mmccarthy@massbankers.org; or Annie Coldstream, Director, Member Services and Grassroots, 617-502-3816, acoldstream@massbankers.org.
## NE CONFERENCE (MEMBERS ONLY)

Cliff House | Cape Neddick, ME  
September, 23-25, 2020  
(Approximately 175 attendees)

- Dinner ........................................................... $5,000
- Wine with Dinner ........................................... $3,000
- Breakfast ........................................................ $2,500
- Cocktail Receptions ......................................... $2,000
- Key Cards ....................................................... $2,000
- Mobile App ..................................................... $2,000
- Candy Bar at Registration Table ....................... $1,500
- Hospitality ...................................................... $1,500
- WiFi ................................................................. $1,500
- Coffee Break ................................................... $1,000
- Folders ............................................................. $1,000
- Lanyards ............................................................ $1,000
- Wellness Basket .............................................. $1,000
- Raffle Item ........................................................ $Varies
- Speaker ........................................................... $Varies

## NE TRUST & WEALTH MANAGEMENT CONFERENCE

October or November | TBD  
(Approximately 100 Attendees)

- Buffet Luncheon .............................................. $2,500
- Mobile App ..................................................... $2,000
- Continental Breakfast ...................................... $1,500
- WiFi ................................................................. $1,500
- Folders ............................................................. $1,000
- Lanyards ............................................................ $1,000
- Candy Bar at Registration Table ....................... $750
- Coffee Break ................................................... $750
- Raffle Item ........................................................ $Varies

## MBA CHARITABLE FOUNDATION GOLF TOURNAMENTS

July 20, 2020  
Worcester Country Club  
(Approximately 100 Attendees)

- Hole Sponsor .................................................. $300
- Beverage Hut/Drink Cart .................................... $700
- Box Lunch ....................................................... $1,500
- Reception ........................................................ $1,500
- Dinner ............................................................. $2,500
- Raffle Item Donation (Please list below)

September 24, 2020 | Cape Neddick, ME  
(Approximately 100 Attendees)

- Hole Sponsor .................................................. $300
- Beverage Hut/Drink Cart .................................... $700
- Box Lunch ....................................................... $1,500
- Raffle Item Donation (Please list below)

## Day Seminar Sponsorship Opportunities

### Event
- Security Workshop (April)
- HR Conference (May)
- Women in Banking (June)
- Compliance Academy (September)

### Sponsorship Type
- Continental Breakfast ......................... $1,000
- Refreshement Break ......................... $500
- Candy Basket ................................. $750
- Lunch ........................................ $1,500
ADVERTISING OPPORTUNITIES

The New England Bank Directory

The New England Bank Directory is a premier reference source for anyone working with financial institutions—including banks and credit unions—in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont. Published annually in hardcopy and online, your ad will reach a wide audience.

Contact Annie Coldstream, acoldstream@massbankers.org or 617-502-3816.

MassBankers e-News

Bi-weekly publication to over 8,000 bankers in all areas of the bank, MassBankers e-News focuses on current information of interest, educational updates and article submissions that are welcomed from Associate members. The cost to advertise is $149 per member and $249 for nonmembers, per bi-weekly issue.

Contact Annie Coldstream, acoldstream@massbankers.org or 617-502-3816.

- Name____________________________________
- Business__________________________________
- City ______________________________________
- State ______________________________________
- Zip ________________________________________
- Phone _____________________________________
- Email ______________________________________

Return to:
Meghan McCarthy, Director, Education
Massachusetts Bankers Association
One Washington Mall, 8th Floor
Boston, MA 02108-2603
Fax: 617-523-6373
Email: mmccarthy@massbankers.org

Advertising Rates:

<table>
<thead>
<tr>
<th>Size</th>
<th>Member</th>
<th>Nonmember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Page</td>
<td>5.5&quot;W x 7.5&quot;T</td>
<td>$2000</td>
</tr>
<tr>
<td>Full Page, Yellow Pages</td>
<td>5.5&quot;W x 7.5&quot;T</td>
<td>$ 770</td>
</tr>
<tr>
<td>Half Page, Yellow Pages</td>
<td>5.5&quot;W x 3.5&quot;T</td>
<td>$ 385</td>
</tr>
<tr>
<td>Quarter Page, Yellow Pages</td>
<td>2.75&quot;W x 3.5&quot;T</td>
<td>$ 195</td>
</tr>
</tbody>
</table>

Effective and Efficient Annual Credit Reviews
February 27, 2020
815 Allagash Road, Portland, ME 04103
Compliance Question of the Week

Visit Our Advertisers

PARTNERING WITH BANKS TO PROMOTE BUSINESS GROWTH.