WHO WE ARE

Businesses like yours are the lifeblood of Massachusetts. More than 650,000 small business owners drive the Commonwealth’s economy and local communities, employing 1.5 million people in tech startups, retail shops, consulting businesses, design agencies, and more.

Starting a business is an act of will. Even in ‘normal’ times, keeping it going is a constant test of vision, skill and resolve. But what businesses face now is not normal. You need something more.

This is why Small Business Strong was created. We are a private and public sector partnership of business, finance and consulting experts who provide easy access to consultation, insights, and resources at no cost to you and with no strings attached.

HOW CAN I GET FREE RESOURCES?

Getting help in challenging times should be easy, so we’ve made our process simple, streamlined and effective.

1. Visit our online portal, which provides curated digital business resources that are easy to access, navigate and understand – with information up to date.

2. Contact our Business Advisors, who provide initial consultation and guidance on how to address specific challenges you may be facing and deploy further expertise to unite around your cause.

3. Work with our Expert Consultants, who bring skills in areas such as finance and accounting, HR, technology, marketing, operations, and legal who provide you with strategies and solutions.
WE’RE IN THIS TOGETHER

Whether your business is struggling to remain open, or you just need help getting a great advertising campaign off the ground as you re-open, we offer a wide range of strategic support to help guide your success.

All services are at no cost to you, and we will do our part to spread the word about the great work you do leveraging our wide partnership network.

Together, Massachusetts will continue to be Small Business Strong.

LEARN MORE AT SMALLBSTRONG.COM

WE ARE

SMALL BUSINESS STRONG

[Logos of various organizations]