

# Bank Technology and Retail Banking Conference

## EXHIBITOR OPPORTUNITIES



Thursday, May 26, 2016  
Holiday Inn Boxborough Woods  
Boxborough, Massachusetts

# 35th Annual New England

Bank Technology + Retail Banking  
Conference & Exhibit  
Thursday, May 26, 2016

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Boxborough, Massachusetts

The Massachusetts Bankers Association is pleased to announce that the 35th Annual New England Bank Technology + Retail Banking Conference and Exhibit will be held on Thursday, May 26, 2016, at the Holiday Inn Boxborough Woods, in Boxborough, Massachusetts.

This full-day conference offers a wide selection of speakers, each addressing topics of key concerns to bank technology and retail banking professionals.

**Each booth is still only \$995 (2 booths for \$1,695)**, which includes registration up to **THREE** representatives, a table and 2 chairs. **All electrical or telephone requirements are additional and at your expense.** Additional booth representatives are **\$45 per person**. Registration includes all meals, breaks, refreshments and admission to the sessions.

## Agenda and Exposition Details (subject to change)

### Thursday, May 26, 2016

6:45 - 7:45 A.M.	Registration Desk Opens
7:45 - 9:00 A.M.	Continental Breakfast with the Exhibitors (sponsorship available)
10:15 - 11:00 A.M.	Visit with the Exhibitors (sponsorship available)
12:15 - 1:15 P.M.	Buffet Luncheon with the Exhibitors (sponsorship available)
1:15 - 1:30 P.M.	Prize Giveaways in the Exhibit Area
1:45 P.M.	Exhibitor Teardown

### Hotel Information:

Exhibitors wishing to reserve **overnight accommodations** must contact the Holiday Inn Boxborough Woods directly via phone by calling 1-800-Holiday and referring to the group code **MA Bankers Association, or by clicking on the link below. The deadline to receive the group rate is May 3, 2016.** Any rooms not reserved by this date will be released by the hotel for sale to the general public.

<http://www.holidayinn.com/redirect?path=hd&brandCode=hi&localeCode=en&regionCode=925&hotelCode=BOXMA&PMID=99801505&GPC=MBA>

**Check-in time** for hotel guests is 3:00 PM.

### Hotel Rates:

Standard Rooms **\$105.00 Single Rate; \$105.00 Double Rate; \$105.00 Triple Rate; \$115.00 Quad Rate. \$115.00.** Rates apply based upon the number of adults in each guestroom. All room rates are quoted exclusive of applicable state and local taxes, currently 11.7%.

### Cut off Date:

The "cut-off date" for accepting reservations into this room block is **May 5, 2016.** Reservation requests received after 5:00 p.m. local time at the Hotel on the cut-off date will be accepted on a space and rate availability basis. Failure to reserve rooms before the cut off date will not impact the enforceability of the attrition or cancellation clauses. All rooms must be guaranteed with a credit card.

### Directions:

The hotel is located just off of Route 495 at exit 28. For custom driving directions and information on transportation to and from the hotel, visit their website at <http://www.ihg.com/holidayinn/hotels/us/en/boxborough/boxma/hoteldetail/directions>

**General Information:** Contact Lynne V. Glancy, Exhibitor Manager, at [lglancy@massbankers.org](mailto:lglancy@massbankers.org); 617-502-3811.

**Dress for the Conference is Business Casual**

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## Benefits of Participation

- Attend all business meetings and events during the conference
- Meet with bank technology and retail banking executives from the New England area
- All exhibitors and sponsors will be recognized on signs at the event and in the program booklet
- Registered exhibitors will be listed in our seminar announcement to our members and on our website

## General Information

- Each exhibitor will be provided with an 8' high backwall. Exhibit space measures 8' x 10'.
- One 6" skirted table
- Two folding chairs
- One 7" x 44" (one line) ID sign with booth number

**(Deadline for all signs: 5/20/16.** All sign requirements received after that date will be assessed a \$10.00 late fee.)

Exhibit space will be assigned on a first-come, first-served basis. Exhibitor kits will be available once the exhibitor registration form and full payment is received.

## Electric/Phone Service

Exhibitors wishing to make arrangements for either electrical and/or telephone services will be required to complete the necessary forms provided in the exhibitor kit by Special Event Rentals, and submit them **PRIOR TO THE CONFERENCE**. Costs for these services are additional and at your own expense.

## Exhibitor Service Manuals

Exhibitor kits may be downloaded from SER All American's website. If you do not have Internet capabilities, you may call SER exposition services and they will email, fax or mail a kit directly to you.

## Extra Services

SER exposition services offers various equipment and services for an additional charge. Complete instructions and details will be supplied in the Exhibitor Service Kit. Services include:

- Custom signs and graphics
- Stand furniture and accessories including booth carpet
- Installation/dismantle supervision
- \*Material handling (includes receiving exhibitor freight, storage prior to the show, delivery to the booth, removal and return of empty containers, and re-loading at the end of the show).
- Labor
- Rental displays
- Floral

## Prize Giveaways

We will distribute a card that attendees must have signed by participating exhibitors in order to qualify for prize raffles. All prize donations will be listed in the program booklet.

## Sponsorship Opportunities

- Registration continental breakfast (\$1500)
- Coffee break (\$750)
- Buffet luncheon (\$3000) (co-sponsorships available)

## 2015 Exhibitors:

All Covered	Integrated Security Group (ISG)
Accellion	Jack Henry Banking
Array Networks	Knowledgelake
Agility Recovery	NAVCO
Atrion	NES Group
Compass IT Compliance	New England Design Associates
Corporate Data & Voice Solutions	New England Money Handling Systems, Inc.
Cummins-Allison Corp.	Payveris
D+H	PCSurvivors of Massachusetts, LLC
Daymark Solutions, Inc.	PDP Group, Inc.
Dell SecureWorks	Printer Support Corp.
Deluxe Corp.	Q2eBanking
Diebold, Incorporated	Red Hawk Fire & Security
Dovetail Internet Technologies	Sage Data Security
EOS Systems, Inc.	Security Management Partners
Expert Laser Services, Inc.	Specialized Data Systems
Fincorp	Tag Solutions
FireMon	Trusteer
Fiserv	Whalley Computer Associates
Fortress Risk Management LLC	XO Communications
GraVoc Associates, Inc.	
Harland Clarke	

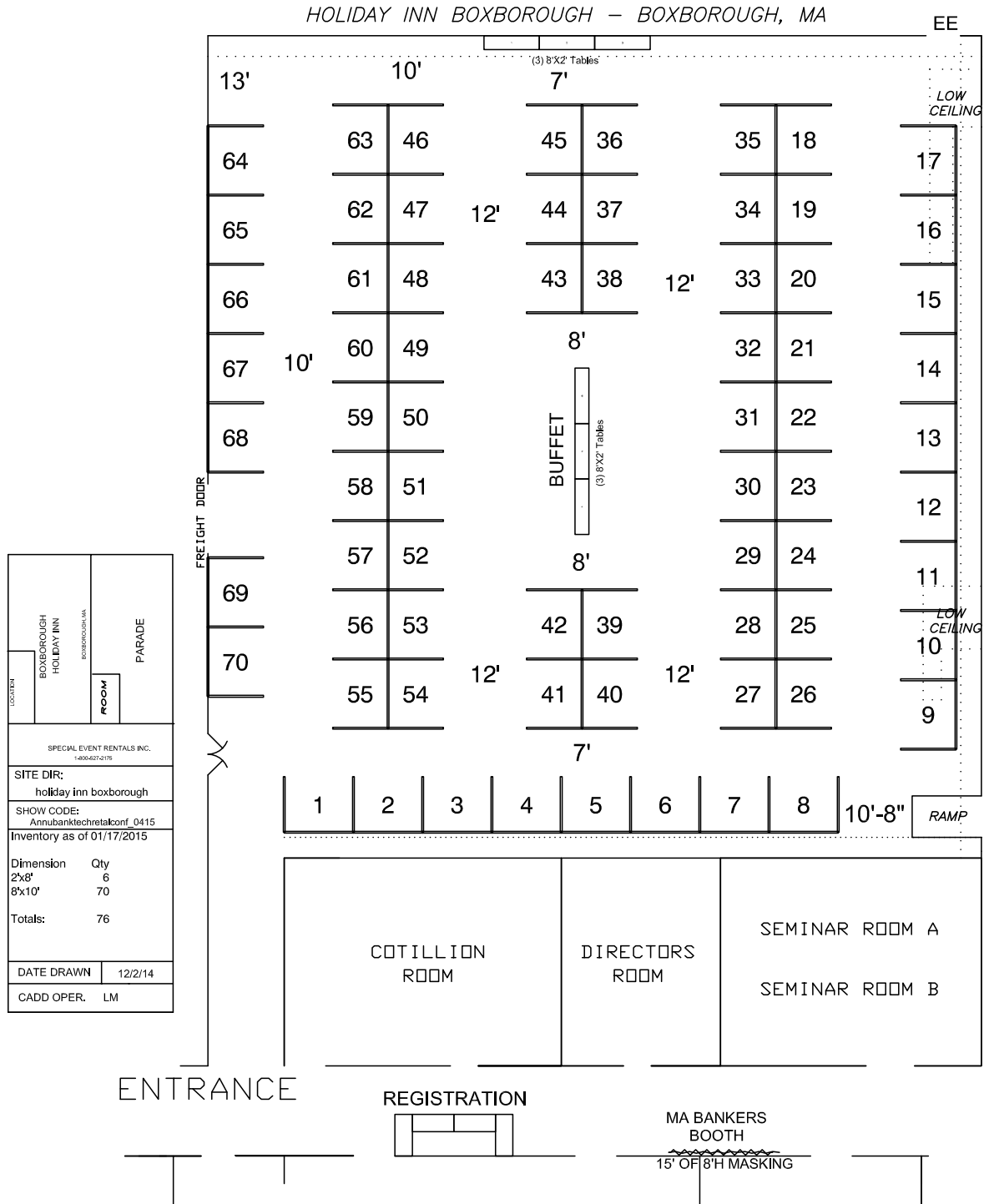


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## Exhibit Area



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**Please Print**

Tradeshow Coordinator (to receive email conference updates) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: (to appear in program booklet) \_\_\_\_\_ Direct: \_\_\_\_\_

Website: \_\_\_\_\_ Email \_\_\_\_\_

Please indicate your choice(s):

Booth # preference \_\_\_\_\_ Sponsorship \_\_\_\_\_

*Sponsorship costs: Registration continental breakfast (\$1500) • Coffee break (\$750) • Buffet luncheon (\$3000) (co-sponsorships available)*

1st Attendee (As it will appear on your badge)

\_\_\_\_\_ Email \_\_\_\_\_

Title \_\_\_\_\_

2nd Attendee (As it will appear on your badge)

\_\_\_\_\_ Email \_\_\_\_\_

Title \_\_\_\_\_

3rd Attendee (As it will appear on your badge)

\_\_\_\_\_ Email \_\_\_\_\_

Title \_\_\_\_\_

*Please email a description of your company's products/services and your company logo, for the conference booklet to [lglancy@massbankers.org](mailto:lglancy@massbankers.org).*

*Or print your description here:* \_\_\_\_\_

Each booth is \$995 (2 booths for \$1,695), which includes registration up to **THREE** representatives, a table and 2 chairs. **All electrical or telephone requirements are additional and at your expense.** Additional booth representatives are \$45 per person. Registration includes all meals, breaks, refreshments and admission to the sessions. Booth numbers will be assigned on a first-come, first-serve basis, only after payment has been made in full. No reservations may be made by phone. All fees must be paid in full by May 23, 2016, or you will not be permitted to exhibit.

**Cancellation and refund policy:**

In the event that you cancel before May 21, 2016, \$100 will be retained. No refunds made after Thursday, May 21, 2016. If you cancel and have not yet submitted payment, you will be invoiced for the entire booth fee. If you are paying by credit card, **PCI Compliance mandates that the form must be faxed to our secure fax line, do not email. We cannot accept credit card information via phone.**

**Payment method:**

Check       Visa       MasterCard       American Express       Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Amount \_\_\_\_\_

You may also register online at [www.massbankers.org](http://www.massbankers.org). If you do so, please email your company description and attendee information for badges and the program booklet to [lglancy@massbankers.org](mailto:lglancy@massbankers.org).

Call Lynne Glancy with any questions 617-502-3811; [lglancy@massbankers.org](mailto:lglancy@massbankers.org)  
Register online at [www.massbankers.org](http://www.massbankers.org) or mail registrations to:  
Massachusetts Bankers Association-NEBTV16 • One Washington Mall, 8th Floor, Boston, MA 02108-2603  
Secure FAX [617.249.0441](tel:617.249.0441) • Phone 617.502-3811