The banking industry continues to provide innovative service to customers despite mounting threats to security, regulatory burden and rising consumer interest in matters affecting the privacy and confidentiality of their personal information. *Privacy and Security: Meeting the Challenge*, the theme for the 35th New England Bank Technology + Retail Conference, provides the backdrop for our full-day program featuring 2 keynote presentations and morning and afternoon breakout sessions.

For this year's program we will focus on technology trends, their impact to bank security programs and consumer privacy matters. Breakout presentations will include business email compromise, hyper convergence, incident response, project management and its integration with corporate governance, and an update on the payment card industry data security standards (also known as PCI DSS).

There will also be a large contingent of exhibitors displaying the latest products and services for your bank and a chance to win a number of prizes.

**Morning Keynote**

**Technology Trends and their Impact on Security**

*Jack Vonder Heide, CEO, Technology Briefing Centers, Inc.*

Bank customers want innovative technology solutions for today's complex financial needs. Unfortunately, many of these new offerings bring added security risks.

This informative session discusses the emerging technologies we can expect to see during the next 12-24 months, their associated dangers and the steps banks can take now to reduce exposure and provide a safer environment for delivering high-value customer solutions.

Jack Vonder Heide is one of America's leading authorities on technology and its impact on American business. He is consistently ranked among the top speakers at industry conventions, management conferences, corporate seminars, board meetings and other events. Prior to founding Technology Briefing Centers, Jack held marketing positions with IBM Corporation and senior management roles in the technology sector.

Jack is regularly quoted in the Wall Street Journal and other top-tier newspapers and magazines. In 2015, Money Magazine named him “one of America's leading authorities on technology related risks.” Jack appears on television and radio programs throughout the country and has been a guest lecturer at Harvard Law School.

**Afternoon Keynote**

**Engineering Privacy - Why Security Isn’t Enough!**

*Speaker: J. Trevor Hughes, President and CEO, International Association of Privacy Professionals, CIPP*

If we're going to take hacking seriously, what needs to happen are far more sophisticated data-handling techniques behind the walls we erect. This is where privacy professionals can step into the breach (pun intended), working hand in hand with IT and cybersecurity professionals to identify and inventory data, make sure it's all useful and necessary, and then most importantly, make sure that data is virtually useless to the outside world should the hackers get in.

J. Trevor Hughes is the President and CEO of the International Association of Privacy Professionals (IAPP), the world's largest association of privacy professionals. Hughes is an experienced attorney in privacy, technology and marketing law. He has provided testimony on privacy issues before several committees within the U.S. Congress, British Parliament and EU Parliament.

Hughes previously served as the executive director of the Network Advertising Initiative and the Email Sender and Provider Coalition. He is an adjunct professor of law at the University of Maine, School of Law and frequently speaks about privacy issues at conferences around the world.
Agenda

7:45 AM  Program Registration – Foyer
Continental Breakfast with the Exhibitors – Parade Room

9:00 AM  Welcome and Introductions – Federal Room
Ben Craigie, Director of Compliance + Training, Massachusetts Bankers Association

9:05 AM  Morning Keynote – Federal Room
“Technology Trends and their Impact on Security”
Jack Vonder Heide, CEO, Technology Briefing Centers, Inc.

10:30 AM  Break with the Exhibitors – Parade Room

11:15 AM  Morning Breakout Sessions

12:00 Noon  Buffet Luncheon with the Exhibitors – Parade Room

1:00 PM  Vendor Prize Drawings with the Exhibitors – Parade Room

1:15 PM  Afternoon Keynote – Federal Room;
“Engineering Privacy: Why Security Isn’t Enough”
J. Trevor Hughes, President and CEO, International Association of Privacy Professionals,

2:30 PM  Afternoon Breakout Sessions

3:30 PM  Association Prize Drawing – Federal Room
EXHIBITORS TO DATE

- 3SI Security Systems
- Agility Recovery
- All Covered
- Array Networks
- Atrion
- BluePay
- COCC
- Computer Services, Inc.
- Cummins-Allison
- Daymark Solutions, Inc.
- DSCI
- Easy Solutions
- Fiserv
- Harbor Networks
- ISG
- Jack Henry Banking
- Magee Company
- NAVCO
- Ncontracts, LLC
- NES Group
- New England Money Handling Systems
- Platinum Protection Systems
- Printer Support Corp
- Recovery Planner
- Sage Data Security
- Security Management Partners
- Simplivity
- Solidus, Inc.
- Systems Engineering
- The NBS Group
- Vaultrax, Inc.

2016 CIO Forums

June 10th and October 14th
Middlesex Savings Bank Training Center
120 Flanders Road
Westborough, Massachusetts
8:30 AM Registration, 9 AM Start, 2 PM Adjourn
(Lunch included each session)
REGISTRATION
New England Bank Technology + Retail Banking Conference & Exhibit
Thursday, May 26, 2016 • Holiday Inn Boxborough Woods, Boxborough, MA

Names of Attendees

Name ____________________________________________________________Title __________________________
Email ___________________________________________________________________________________________
Name ____________________________________________________________Title __________________________
Email ___________________________________________________________________________________________
Name ____________________________________________________________Title __________________________
Email ___________________________________________________________________________________________

Company Information

Organization ___________________________________________________________________________________
Address _______________________________________________________________________________________
City  _________________________________________ State _______ Zip ________________________________
Telephone ____________________________________ Fax _____________________________________________

Registration per person–1st member $ 250.00
Each ADDITIONAL member $ 195.00

Incentive pricing for three or more member bankers after the first and second registration.
Third, fourth, etc. $ 105.00 Amount Enclosed $ ______________

Registration per person-1st non-member $375.00
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☐ Send credit card payments to our secure fax line: 617-249-0441. PCI Compliance mandates that the form must be faxed, do not email.

Cancellation and refund policy: A $75 per person cancellation fee will be charged. No refunds for cancellations made within five business days of the program, whether you register online, fax, email or mail your registration. Substitutions from your bank are encouraged if you are unable to attend. Please note that if you don’t cancel and don’t attend, you are still responsible for payment, however seminar materials will be sent to you. If you register (either online, by fax or mail) within three days of the program and then cancel, you will be invoiced for the full registration fee.

Registration Deadline: To assist us in planning, registrations should be received no later than May 23, 2016. Please direct inquiries or cancellation information to Pat Tabolsky, registrar (ptabolsky@massbankers.org).